



Dear Community Partners,

As the Chief Executive Officer of Northpointe Behavioral Healthcare System, it is my honor to announce, with the support of our Board of Directors, that Northpointe is making some significant changes.

Our team has created a new mission and vision statement that will be visible in our new logo (shown above). Our team has also committed to a set of values that we will demonstrate each and every day. Our Strategic Plan high level objectives have been approved and we will be developing our action plan to achieve those objectives. We look forward to working with you!

**Mission:**

Improve the lives of those we serve through hope & empowerment

**Vision:**

A belief in potential  
A right to dream  
An opportunity to achieve

**Values:**

We will improve the lives of people challenged with severe emotional, behavioral, co-occurring, &/or intellectual/developmental disability through person-centered planning in a trauma-informed environment with the following core values:

- |   |                                  |
|---|----------------------------------|
| ~Individual Choice & Self-Determination | ~Accountability & Responsiveness |
| ~Empowerment                            | ~Teamwork & Collaboration        |
| ~Individual Rights                      | ~Professionalism                 |
| ~Health & Wellness                      | ~Consistency                     |
| ~Integrity, Trust, & Respect            | ~Community Inclusion             |
| ~Open Communication & Active listening  | ~Anti-Stigma                     |

<b>Strategic Plan Fiscal Year 2019 &amp; 2020</b>
<b>High Level Objectives</b>
Improve services and integrated care through collaboration with community partners
Improve staff engagement through effective communication, training, recruitment/retention, & by improving staff satisfaction
Adopt a trauma-informed culture with emphasis on our values
Achieve fiscal responsibility in the funding entrusted to us

It is going to my pleasure to work with each of you.

Sincerely,

*Jennifer Cescolini*, RN, MSN  
Chief Executive Officer  
Northpointe